



CORPORATE AND INDIVIDUAL PERFORMING ARTS SEASON **PARTNERSHIP PROGRAM** *Developing, Supporting & Promoting the Arts*



WHY GIVE TO THE SCHAUER ARTS CENTER?

Since opening our doors in 2001, the Schauer Arts Center has served as a vibrant cultural hub for the greater Hartford community and beyond. Help us to ensure another 25 years of providing arts experiences that inspire creativity and connect people. Join over 600 of your fellow community members who believe in the power of the arts and support the Schauer Arts Center with a donation today!

Schauer's Impact In A Year:

- › 50,000+ Community members enter our doors
- › 15,000+ 'Schauer Presents' tickets sold
- › 6,000+ Students attend Schooltime Matinee Series
- › 1,200+ Youth & adult students of Schauer School of the Arts
- › 600+ Free tickets to military veterans with a value of \$20,000
- › 100+ Performances in the Ruth A. Knoll Theater, Pikes Peak, and Schauer Courtyard



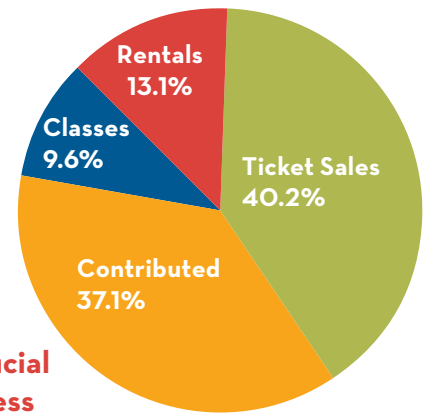
Corporate Partnerships

Gain visibility and expand your local reach by sponsoring a production from the Main Stage, Family or Comedy Zone Series. Additionally, companies can give back to their communities by supporting our Schooltime Matinee Series or the Schauer School of the Arts. Corporate partnerships with the Schauer Arts Center cultivate community engagement and promote local tourism while sustaining regional entertainment and arts education. Sponsorship packages are customized to complement your company's specific marketing objectives, philanthropy, and talent retention strategies. Sponsorship packages begin at the Benefactor level and include:

- › Early access to season tickets
- › Complimentary tickets and drink vouchers
- › Work Perks code for employee discounts
- › Logo placement and visibility on Schauer website, social media, email blasts, digital playbooks, digital playbook ad, digital lobby signs, pre-show theater projection and *Courtyard banner
- › Sponsor entertainment opportunities for client development, employee recognition, and networking
- › ***Partners that commit to a two-year sponsorship level for 2026-27 and 2027-28 will receive Courtyard sponsorship acknowledgement for 2026 and 2027 at no additional cost.**

Work Perks

Give your employees access to discounted tickets without requiring additional time, money, or staff support. We will contact your designated contact to set up the Work Perks program at your company. We will provide you with a personal Work Perks coupon code and all the materials to help spread the word among your employees.



REVENUE

Sponsorships And Donations Are Crucial To Schauer's Success



Popular Ways To Inform Your Employees Are:

- › E-mail blasts
- › Company newsletters
- › Posters/flyers

Your employees can take \$4 off full-priced adult tickets to 'Schauer Presents' events when they purchase tickets in person, online, or by phone and apply their Work Perks coupon code.

Some exclusions apply. Offer not valid for special event performances, or performances presented by those renting the facility.

Individual Donors

Enhance the cultural life of our community by investing in the Schauer Arts Center. Your tax-deductible donation brings world-class performances to our stage, engages students in the magic of live theater, ensures high-quality arts education and supports free community programs like Page to Stage, Vet Tix and much, much more! Individual donor benefits include:

- › Early access to season tickets
- › Discounted or complimentary tickets
- › Acknowledgement on the Schauer Arts Center website, digital playbooks, and digital lobby signs
- › Donor entertainment opportunities for friends, family, and professional networking

2026-27 SAC GIVING LEVELS, BENEFITS & ENTERTAINMENT OPPORTUNITIES

Benefits are Cumulative. The number of available discounted and/or complimentary tickets/vouchers is based on giving level. Some exclusions may apply. For more information, customization of benefits, or to join, contact Dani Kuepper at 262-360-6519 or Dani@SchauerCenter.org.

The Schauer Arts & Activities Center is a 501(c)3 charitable non-profit organization. All contributions are tax deductible to the extent allowed by law.

VISIONARY

\$20,000+ | \$15,000+ | \$10,000+

Complimentary drink vouchers and tickets to Schauer Mainstage, Family, or Comedy Zone Series shows.

VISIONARY	Number of Complimentary Show Tickets	Number of Complimentary Drink Vouchers
\$20,000+	40	40
\$15,000+	30	30
\$10,000+	20	20

VIP Arts Experience and Exclusive Dinner

Take a tour of the Ruth A. Knoll theater with VIP backstage access. After getting an insider's view of the tech booth, backstage, green room, light and sound equipment, you'll head to the mainstage for a delicious, catered meal for up to 10 people.

Complimentary Venue Rental

Host friends, family, or employees with one complimentary use of Schauer facilities (Lodge, Pikes Peak, Art Gallery or Courtyard) to host a pre-show or private business function.

LEADER

\$7,500+ | \$5,000+ | \$3,000+

Complimentary drink vouchers and tickets to Schauer Mainstage, Family, or Comedy Zone Series shows.

LEADER	Number of Complimentary Tickets	Number of Complimentary Drink Vouchers
\$7,500+	14	14
\$5,000+	10	10
\$3,000+	6	6



Schauer VIP Box

Entertain friends, family, clients, reward employees, and recruit top talent with our newest sponsorship benefit, the Schauer VIP Box in the Ruth A. Knoll Theater. Each VIP Box seats up to

17 people and includes flexible seating, light appetizers, and a self-service bar stocked with beverages.

50% Off Venue Rentals

Host friends, family, or employees with 50% off the rental fee of Schauer facilities (Lodge, Pikes Peak, Art Gallery or Courtyard).

BENEFACITOR

\$2,000+ | \$1,500+ | \$1,000+

Complimentary drink vouchers and tickets to Schauer Mainstage, Family, or Comedy Zone Series shows.

BENEFACITOR	Number of Complimentary Tickets	Number of Complimentary Drink Vouchers
\$2,000+	4	4
\$1,500+	3	3
\$1,000+	2	2

Backstage Pass

Get a behind the scenes experience by sitting in on a pre-show sound check and then head backstage for an artist meet & greet for up to 10 people.

SUSTAINER

\$750+ | \$500+ | \$250+

Buy one, get one tickets for Schauer Mainstage, Family, or Comedy Zone Series shows.

SUSTAINER	Number of BOGO Ticket Offers
\$750+	3
\$500+	2
\$250+	1

Donor Lounge

Enjoy our pre-show Donor Lounge with clients, employees, co-workers, or friends. Beverages and light appetizers are provided for up to 10 people.

FRIEND

\$100+ | \$75+ | \$25+

Enjoy 20% Off tickets for Schauer Mainstage, Family, or Comedy Zone Series shows. Additional benefits include acknowledgement on the SAC website, digital playbooks, digital lobby signs, waived ticket exchange fees, and the opportunity to purchase tickets in advance of the general public.

FRIEND	Number of 20% Off Ticket Offers
\$100+	3 Tickets
\$75+	2 Tickets
\$25+	1 Ticket



SCHAUER ARTS CENTER PERFORMING ARTS SEASON SUBSCRIPTIONS

Become a season subscriber and enjoy the best seats at the best prices for all your favorite performances! Schauer Arts Center subscribers have the flexibility to choose from over 20 performances each year, receive a 10% discount, and enjoy priority seating, free ticket exchanges, and more.

Buy More and SAVE!

Purchase tickets to 7 or more 'Schauer Center Presents' events to receive 10% off regular ticket prices. Fundraising performances and Family Series child seats can be included in your subscription, but they do not receive 10% off ticket prices.

Subscriber Benefits:

- › **PRIORITY SEATING:** For the 2026–27 season, same-seat privileges will be given on a best-effort basis but cannot be guaranteed.**
- › **PAYMENT PLANS:** Pay just 50% up front with a check or credit card, and the rest in three installments billed to your credit card on August 3, 2026 and September 3, 2026. Check the 'Subscription Payment Plan' box to participate. A credit card is required.
- › **NO MAILING FEE** if you choose to have your season tickets mailed directly to you.
- › **WAIVED EXCHANGE FEES:** Can't make a performance? Exchange them for another 'Schauer Center Presents' event during the 2026–27 season, and we'll waive the \$3.00 fee.

2026's Important Dates:

- › **April 23, 2026–May 6, 2026:** 2026–2027 Season Tickets on sale to renewing subscribers. To receive a renewal notice, you must have subscribed with us for the previous year. Your same seats are yours for as long as you subscribe!
- › **May 7, 2026–May 15, 2026:** 2026–2027 Season Tickets on sale to New Subscribers and Friends of the Schauer Arts Center (donors of \$25 or more)
- › **May 18, 2026:** 2026–2027 Season Tickets on sale to the General Public (that's EVERYONE!)

**To qualify for the same seating, an equal number of seats must be purchased for each selected event. If additional seats are chosen for some events, relocation may be necessary; however, we will attempt to keep your party together whenever possible.

ALL SALES ARE FINAL. Tickets are non-refundable. Prices are subject to change. If you are unable to attend a 'Schauer Presents' performance, exchanges can be made at least 48 hours before the performance for a different date/time, seat location, or an equivalent event in the same season.

PLEASE NOTE: Credit card orders with incorrect totals will be adjusted, and the correct amount will be charged. Checks written for the incorrect total will be returned to you, along with your order form.

